City of Millbrook Mural Grant Program Administered by the Millbrook Area Chamber of Commerce

FY22 Application Form

Deadline: March 31, 2022

Applications & all attachments can be mailed or dropped at the Millbrook Chamber of Commerce 3390 Main Street · Millbrook, AL 36054

Thank you for your interest in the City of Millbrook/Millbrook Area Chamber of Commerce Mural Grant Program. Your investment in public art is a vital part of the goals of both the City and Chamber to enhance the City's appearance and appeal, engage citizens and businesses, raise awareness and appreciation for the value of art, increase employment opportunities in the arts, encourage tourism, and add economic vitality to the area.

For FY22, the City/Chamber will seek to allocate a total of \$30,000.00 for the Millbrook Mural Grant Program. It is a cost reimbursable program up to \$6,000 that requires a match of at least 20% of the total project cost. For example, an Applicant that invests \$7,500 on a mural may receive reimbursement of up to \$6,000. As reimbursement grants, Mural Grants are paid after the work is completed.

For purposes of this Program, a "Mural" is a piece of art made of paint, tile, or other material applied directly to the exterior surface of a wall that is visible from a public place. Murals may not contain any protrusions greater than six inches. Mural size will be determined by the wall surface to be covered. Generally, one mural will be permitted per structure.

For purposes of this Program, the "Applicant" means, collectively, the property owner of the proposed mural site and the property owner's proposed artist. If there are multiple owners or artists, then all property owners and artists must sign the Application.

An Applicant must maintain his/her mural for five (5) years from execution of the Grant Agreement.

To be considered for a Mural Grant, a property must be located within the corporate limits of the City of Millbrook. An Applicant must complete the Application Form below and be approved by the Millbrook Mural Committee before work begins on the mural. Mural Grants are subject to the established Millbrook Mural Grant Program Rules and Guidelines.

PART ONE: APPLICANT INFORMATION

1.	Mural Address and Description of Location on Structure (e.g. south wall of building):		
2.	Name of Business/Organization:		
3.	Property Owner(s):		

4.	Point of Contact:	
5.	Day Phone: ()	Cell Phone: ()
6.	E-mail Address:	
7.	Artist(s):	
8.	Proposed Start Date:	Proposed Completion Date:
9.	Total Estimated Cost (from Worksheet):	Grant Amount Requested:

PART TWO: ATTACHMENTS

Your completed application must include the following attachments:

- a) A brief written explanation of your plans to add a mural to your property and how a Mural Grant would assist you and the City/Chamber to achieve the goals to enhance the City's appearance and appeal, engage citizens and businesses, raise awareness and appreciation of the value of art, increase employment opportunities in the arts, encourage tourism, and add economic vitality to the area.
- b) Description of the materials to comprise the proposed mural and manner of application.
- c) Project Budget Worksheet itemizing the <u>total</u> cost of the mural, documented by written estimates broken down in major categories such as paint and supplies, labor, and equipment and safety.
- d) Statement regarding durability of the materials considering the locations and positioning of the proposed mural.
- e) Map and photograph showing exactly where the proposed mural would be installed.
- f) Drawing or depiction of the proposed mural, detailing type, color, size, etc. of materials to be used.
- g) Installation schedule and maintenance plan describing your plan to safely and adequately install the mural and your plan to maintain the mural for the required five-year maintenance period.
- h) Examples of previous work done by the artist(s).
- i) A resume with a photo of the artist(s) to be used for media releases.

PART THREE: SIGNATURES

The artist warranties as follows:

- a) The art is unique and original and does not infringe upon any copyrights. In the case of artwork that is part of an edition, the City/Chamber shall be apprised of the number of works in the edition and the number of the work to be installed.
- b) The art has not been accepted for sale elsewhere.
- c) The art as fabricated and installed by the artist will be free of defects in material and craftsmanship, including any defects or qualities causing or accelerating deterioration.

PART FOUR: AGREEMENT OF THE PARTIES

- a) During the term, the artist will have access to the property at a mutually agreed time and date to the external wall of the property to prepare the wall, paint and install the approved mural and perform any other necessary maintenance.
- b) During the term, the property owner agrees to preserve and maintain the mural, not cover with vegetation or paint over. The wall should be kept clean but the property owner is not required to clean the mural or repaint. Any maintenance that requires cleaning or repainting should be communicated and approved by the City/Chamber at least three months prior.
- c) The City/Chamber should be immediately notified of any damage to the artwork/mural or adjacent area.
- d) If the property is sold, ownership transferred, leased/rented to a new tenant, current use of building changes or the building is altered where the mural is located, the property owner(s) agrees to give at least six months' notice to the City/Chamber. Contract may be transferred to the new owner or tenant if agreed upon by all partied involved.
- e) The artist and property owner agree that artwork and building can be photographed and images reproduced of the mural in any media and for any purpose.
- f) All parties agree to release and hold harmless the other in any case of liability related to the preparation or installation of the mural at the business address. This provision shall remain in effect beyond the expiration of the term.

PART FIVE: SIGNATURES

I hereby certify the information I have submitted herein is true and accurate. I acknowledge I have read, understand, and agree to follow the Millbrook Mural Grant Program Rules and Guidelines.

Property Owner	Artist
Signature:	Signature:
Printed Name:	Printed Name:
Date:	Date:

(Attach additional signature pages if needed for additional Property Owners or Artists.)

Questions about the Millbrook Mural Grant Program may be directed to MACC Executive Director, Brenda Dennis: brdennis@millbrookchamber.org or (334) 285-0085.