

# MILLBROOK CHAMBER MARKETING PARTNER PROGRAM

INCLUDED IN OUR SUITE OF MARKETING SOLUTIONS ARE:



Connect with our loyal listeners through your favorite stations to drive emotional engagement for your brand.



Promotions and Events  
Activate with live broadcasts, custom events, VIP access, exclusive experiences.



Connect at scale with station and show superfans across digital streams, display ads, apps, social, and more.



Engage your digital audience through video, targeted email, geo-targeting, re-targeting, social media management, SEO, SEM, site development, reputation management.



Activate digitally with station superfans across digital streams, display ads, apps, social, podcasts and more.



Tap into the intimate relationship between consumers and their favorite local **PERSONALITIES** within a high impact advertising environment.

**FREE 30 minute  
Consultation  
10%-25%  
off**

EXCLUSIVE to Millbrook  
Chamber Members

✦ **Boost Your Findability**

When your information is missing or inconsistent across the internet, search engines won't find you... and neither will your customers. Let's make sure you're easily found.

Contact:  
Brenda Dennis, President & CEO  
Millbrook Area Chamber of Commerce  
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334.285.0085

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**As a valued member of the Millbrook Chamber, we're excited to offer you a range of complimentary services to boost your digital presence and marketing effectiveness.**

**Take advantage of the following exclusive benefits:**

AT NO CHARGE

**Local Search Audit:** Gain insights into your local search visibility and opportunities for improvement.

**Digital Health Assessment:** Evaluate the overall health and performance of your digital presence.

**Industry Media Research Slide:** Access valuable research insights specific to your industry to inform your marketing strategies.

**Crafting a refined Individual Personality Profile:** Gain insights into your online persona as the face of your business.

**Competitive Personality Profile:** Discover the personality traits of your competitors digital marketing efforts for targeted optimizations.

**Heat Map of potential clients:** Visualize and analyze current spending patterns across audio, display, and video advertising channels within total share.

**Competitive Ad Creative Report:** Gain insights into your competitors' ad creatives to refine your own strategies.

**DNA Total Target Count:** Get detailed insights into your target audience count.

**Broadcast Impressions Count:** Measure the reach and impact of your broadcast advertising efforts.

**Case Study:** Subject to availability, request access to relevant case studies for further inspiration and learning.

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