



**MILLBROOK**

AREA CHAMBER OF COMMERCE

*WHERE BUSINESS & COMMUNITY CONNECT*

**NEW MEMBER  
PACKET**

MILLBROOKCHAMBER.ORG



## Membership Benefits (A-Z)

### College & University Opportunities

- Free Professional Development Courses through **Alabama State University**
- Graduate Degree Scholarship of \$500 off first course at **Auburn University at Montgomery**
- \$1000 discount toward the first term of Graduate Scholarship in Athletic Training for all members of the Millbrook Chamber of Commerce at **Huntingdon College**
- 10% off tuition and free application fees for you and your employees at **Troy University**

### Exclusive Website Access

- Your own personal login to the [MillbrookChamber.org](http://MillbrookChamber.org) website
- The ability to design and manage your own page within the site and change it to suit whatever information you want your clients to see
- Ability to post to the Chamber's Calendar of Events
- Ability to pay dues, register for events, and view your payment profile
- Free access to the **Growth Zone** mobile app
- Control your own categorical listing in the MACC online directory (up to 3 categories)
- Pay for luncheons and other event tickets without paying any fees

### Friday e-News

- Stay up on current Chamber events and happenings
- Submit special notices and graphics to be included for your own upcoming events
- Learn about programs, webinars, and other opportunities to grow your business

### Insurance

- Opportunity to provide insurance for you and your employees through Viva Health
- Many insurance companies also offer discounts for Chamber members who already providing insurance for themselves and their employees. Check with your agent for more information.

### Member-to-Member Discount Program

- Enjoy special discounts and benefits exclusive only for MACC Chamber Members by MACC Chamber Members

### Networking

- Engage with other Chamber members and businesses in your community through luncheons, morning coffees, after hours gatherings, young professionals' gatherings and more
- Participate in golf tournaments, bass tournaments and other outdoor Chamber functions
- Business referrals



## Membership Benefits (A-Z)

### Leadership Opportunities

- Chair an events committee, become a Chamber Ambassador, Join the Young Professionals and more

### Promotional Opportunities

- Brochures and promotional items on display
- Business Card Exchange
- Hosting and Sponsorship opportunities

### Recognition

- New Member, new location, and Anniversary Ribbon Cuttings, Grand-Openings and Groundbreakings
- Social Media coverage on Facebook, Twitter, and Instagram
- Opportunity to be selected as MACC Emerging, Small, Medium or Large Business of the Year
- Opportunity to be nominated and selected as the *Alabama Small Business of the Year* through MACC's partnership with the **Chamber of Commerce Association of Alabama** and the **Business Council of Alabama**

### Tax Deduction

- Membership dues may be tax deductible as an ordinary business expense as a result of the MACC 501(c)(6) status. Dues paid to the Chamber are not a charitable tax deduction for Federal Income Tax purposes. Consult your personal Tax Specialist for details regarding deductions

### Workforce Development

- Ability to post to MACC's online Job Posting Board
- Updates on programs offered by the **Small Business Development Center of Alabama (SBDC)** that help businesses with everything from loans to strategic planning
- Access to programs from **Alabama Works!** including pre-employment screening, as well as job skills training in the construction, electrical and maritime industries.

# Join a benefits plan for ALL businesses in Alabama

Enjoy a cost-saving solution providing all the benefits your employees need.  
Contact your local Chamber of Commerce.

As today's businesses are searching for affordable ways to provide benefits in order to attract and retain employees, Alabama Chambers are pleased to provide a robust, customizable package of benefits curated by the leading providers in Alabama.

You deserve an easy, affordable way to offer high-quality healthcare to your employees, that is why we are partnering with VIVA Health, ALLIANCE, and Canopy Insurance to offer chamber members comprehensive benefits at affordable rates.

## Which businesses are eligible to participate?

In order to participate, a business must meet minimum requirements including the following:

- Be domiciled in Alabama.
- Remain a member in good standing of their local chamber of commerce.
- Local chamber of commerce must remain a member in good standing of the Chamber of Commerce Association of Alabama.

## Is there a minimum or maximum in group size to participate?

Businesses must have at least 2 covered employees to participate. There is no maximum.

## Can I work with my existing or local broker?

Yes, the broker must be a member of the local chamber of commerce. The broker should contact [CCAAquotes@allianceplans.com](mailto:CCAAquotes@allianceplans.com) to learn more.

## Can a business sign up any time during the year?

Yes, a business can join their local chamber and sign-up any time during the year.

## Can a business terminate at any time?

Yes, most carriers would request a 30 day termination letter. No penalties or claims.

## Can a business with employees in Alabama and other states have an option?

Yes, the business must domicile in Alabama, but options are available for employees that work or live in other states.

## How Do I Get a Quote?

E-mail [CCAAquotes@allianceplans.com](mailto:CCAAquotes@allianceplans.com) to get a quote or for more information about plans and benefits.



Employee benefits should complement your business, not disrupt it. That's why CCAA is offering a turn-key customizable employee benefits program with industry leading carriers and technology.



Explore a better healthcare solution for your small business.



**Community Champion: \$4,000**

- Company logo with link on chamber website
- Banner ad on chamber website
- 6 Reserved seats at annual meeting with table signage
- 4 Seats at Giving Luncheon
- Choice of one (1) of the following event sponsorships **or** upgrade package for all three (3) - **\$5,000**
  - **See “Event & Merchandise Sponsorships for details of features**
    - Diamond Sponsorship for Women Who Mean Business Conference & Market - **\$1,000 value**
    - Presenting Sponsorship of Big Bass Fishing Tournament - **\$700 value**
    - Platinum sponsorship of golf tournament - **\$500 value**
- 1 Complimentary Morning or Evening Brew

**Community Leader: \$3,000**

- Company logo with link on chamber website
- 4 Reserved seats at annual meeting with table signage
- 2 Seats at Giving Luncheon
- Choice of one (1) of the following event sponsorships **or** upgrade package for two (2) - **\$3,500**
  - **See “Event & Merchandise Sponsorships” for additional bonuses**
    - Lunch or Market Sponsorship for Women Who Mean Business Conference & Market - **\$500 value**
    - Platinum Sponsorship of Big Bass Fishing Tournament - **\$500 value**
    - Gold sponsorship of golf tournament - **\$500 value**

**Community Partner: \$2,000**

- Company logo with link on chamber website
- 2 Reserved seats at annual meeting with table signage
- 2 Seats at Giving Luncheon
- Choice of one (1) of the following event sponsorships
  - **See “Event & Merchandise Sponsorships” for additional bonuses**
    - Lunch or Market Sponsorship for Women Who Mean Business Conference & Market - **\$500 value**
    - Gold Sponsorship of Big Bass Fishing Tournament - **\$250 value**
    - Silver sponsorship of golf tournament - **\$250 value**

**Community Builder: \$1,000**

- Company logo with link on chamber website
- 1 Reserved seat at annual meeting
- 1 Seat at Giving Luncheon
- Choice of one (1) of the following event sponsorships
  - **See “Event & Merchandise Sponsorships” for additional bonuses**
    - Gift Bag Sponsorship for Women Who Mean Business Conference & Market - **\$250 value**
    - Bronze sponsorship of golf tournament - **\$100 value**

# Sponsorship Packages

(1 fiscal year)



## Event & Merchandise Sponsorships

- **Junior Ambassador Program**
  - Program Sponsor - **\$2,500**
    - Covers materials (books, certificates, graduation cords, etc.), JA Polo shirts, Leadership Luncheon, Professional Headshots, Awards Reception)
  - Scholarship Sponsor A - **\$2,000**
  - Scholarship Sponsor B - **\$1,000**
  - Scholarship Sponsor C - **\$750**
    - All sponsors will be named collectively
- **Women Who Mean Business Conference & Market**
  - Platinum Sponsor (1 available) - **\$2,500**
    - 6 tickets to conference
    - Opportunity to speak at start of conference
    - Logo on event signage
    - Logo on chamber website
  - Diamond Sponsor - **\$1,000**
    - 4 tickets to conference
    - Logo on event page
    - Logo on chamber website
  - Lunch Sponsor - **\$500**
    - 2 tickets to conference
    - Company name on table signs
    - Logo on event signage
    - Logo on chamber website
  - Market Sponsor - **\$500**
    - 2 tickets to conference
    - Signage in Market Area
    - Logo on chamber website
  - Gift Bag Sponsor - **\$250**
    - 1 ticket to conference
    - Company Logo on bags
    - Space in bag to put your company's promotional merchandise
- **Annual Meeting - \$250**
  - Lunch Sponsor (2 available) - **\$1,500**
    - 6 complimentary seats
    - 6 seats to donate to a non-profit of your choice
    - Table Sign
    - Logo on event signage
    - Logo on chamber website
  - Table Sponsor - **\$250**
    - 6 complimentary seats
    - Table Sign
    - Company name on event signage
    - Logo on chamber website
- **Morning or Evening Brews - \$250**
  - Pre and post event advertising
  - Personal invitation to city, county leaders and media
  - MACC Ambassadors to greet guests
  - Excel spreadsheet of attendees

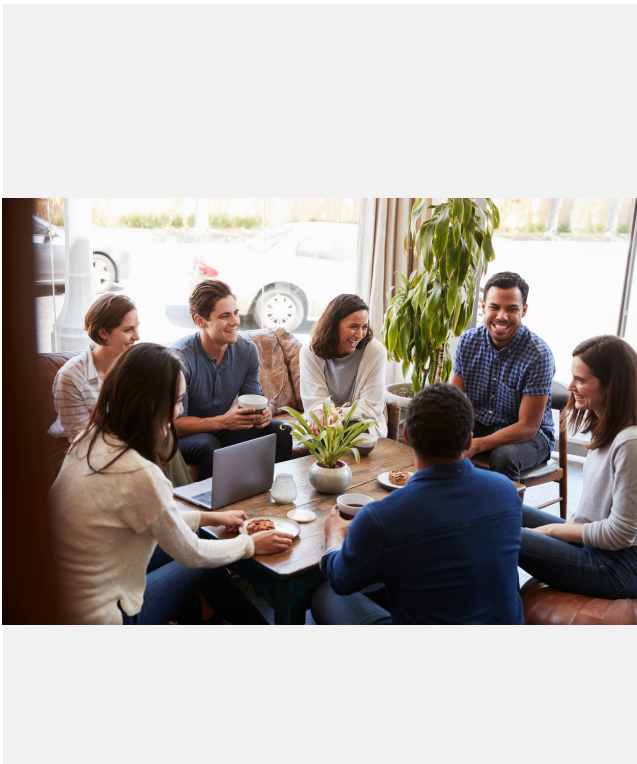
- **Lunch & Learn - \$250**
  - 1 ticket to event
  - Logo on event signage & chamber website
- **Big Fish Bass Tournament**
  - Presenting Sponsor - **\$1,000**
    - Three (3) free anglers
    - Opportunity to speak before blastoff
    - Company name on banner at boat ramp & chamber website
  - Platinum Sponsor - **\$500**
    - Two (2) free anglers
    - Company name on banner at boat ramp & chamber website
  - Gold Sponsor - **\$250**
    - One (1) free angler
    - Company name on banner at boat ramp & chamber website
- **Golf Scramble**
  - Platinum Sponsor - **\$700**
    - Hole signage
    - Foursome
    - 10 mulligans
    - 1 box of Titleist Pro V
    - Recognition at Tournament
  - Gold Sponsor - **\$500**
    - Hole Signage
    - Foursome
    - 5 Mulligans
    - Recognition at Tournament
  - Silver Sponsor - **\$250**
    - Hole Signage
    - Recognition at Tournament
  - Bronze Sponsor - **\$100**
    - Hole Signage
- **MACC Branded Tote Bags (10 spots per run) - \$250**
  - Company logo on tote bags used for new members and given out at Millbrook's 5 Festivals
- **MACC Branded Cups – (2 Spots per run) - \$450**
  - Company logo on cups used for new members and given out as favors and gifts to VIPs and prospective new members
- **Featured Company on Yiftee Gift Card Landing Page**
  - Lead Sponsor - **\$200**
    - Recognition on eGift page
    - Included in chamber advertising and “Buy Local” campaigns
    - Logo on Website
  - Associate Sponsor - **\$100**
    - Recognition on eGift page
    - Included in chamber advertising and “Buy Local” campaigns
    - Logo on Website
- **Company Literature in New Member Packets - \$100**
- **Company Ad in MACC Friday Newsletter**
  - Designed by MACC - **\$100**
  - Provided by Company - **\$75**
- **Company Logo Design**
  - 2 Edits - **\$200**
  - 1 Edit - **\$100**

**Sponsors must be MACC members in good standing and current on their dues.  
Sponsorships cannot be exchanged or bartered for dues.**

## PREMIUM OPTION

### **MACC MORNING BREW**

Host a morning coffee for fellow chamber members and clients



# \$250

### **OBJECTIVE**

You have the floor! Host fellow chamber members in your business by hosting a morning coffee.

### **DETAILS**

#### **Host Commitments**

Be the 1st to apply for the month your business wants to host

Provide coffee and pastries or small biscuits

Donate a door prize that will bring them back

#### **Chamber Commitments**

Promote your *MACC Morning Brew* event through all media channels

Develop and manage agenda

Provide Chamber Ambassadors as greeters, servers, photographers and registration table attendants

Collect member and guest business cards for door prize drawing and share with host

Share photos on social media after event



**PREMIUM OPTION**

**MACC MORNING BREW**

Host a morning coffee for fellow chamber members and clients



Business \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Choose your top 3 months you wish to host (first come, first served)

January

July

February

August

March

September

April

October

May

November

June

December

Signature \_\_\_\_\_

Date \_\_\_\_\_

**PREMIUM OPTION**

**MACC EVENING BREW**

Host an after hours gathering for fellow chamber members and clients



**\$250**

**OBJECTIVE**

You have the floor! Welcome fellow chamber members to your business by hosting an after hours gathering.

**DETAILS**

**Host Commitments**

Be the 1st to apply for the month your business wants to host

Provide wine & beer and small bites

Donate a door prize that will bring them back

**Chamber Commitments**

Promote your *MACC Evening Brew* event through all media channels

Develop and manage agenda

Provide Chamber Ambassadors as greeters, servers, photographers and registration table attendants

Collect member and guest business cards for door prize drawing and share with host

Share photos on social media after event

**PREMIUM OPTION**

**MACC EVENING BREW**

Host an after hours gathering for fellow chamber members and clients



Business \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Choose your top 3 months you wish to host (first come, first served)

January

July

February

August

March

September

April

October

May

November

June

December

Signature \_\_\_\_\_

Date \_\_\_\_\_

**PREMIUM OPTION***Branded Tote Bags***OBJECTIVE**

To put your logo on a Millbrook Chamber of Commerce tote bag to be used all year round.

**WHERE WILL THEY BE SEEN?****5 City Festivals**

Boo Festival, Cops n' Kids, Spirit of Christmas, Mardi Gras and Mayfest

**MACC Women Who Mean Business  
Conference & Market****By New Chamber Members as  
Welcome Bags****\$200**

Please fill out the attached form and send along with a high resolution logo to [brdennis@millbrookchamber.org](mailto:brdennis@millbrookchamber.org).

Only 9 spots available.

We must have your payment by May 15, 2023 to secure your spot.

**PREMIUM OPTION**

*Branded Tote Bags*



Business \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

*Psst...*





Brenda Robertson Dennis  
Executive Director  
brdennis@millbrookchamber.org



Millbrook Area Chamber of Commerce  
3390 Main Street  
P.O. Box 353  
Millbrook, AL 36054

# Membership Application

Date: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_  
 Company Email: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 # Full-Time Employees \_\_\_\_\_ Part-Time: \_\_\_\_\_

### Main Contact

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

### Billing Contact

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

### Additional Contact

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

Days & Hours of Operation: \_\_\_\_\_  
 What year did your business open? \_\_\_\_\_  
 Business Social Media Platforms:  
 Facebook: \_\_\_\_\_  
 Instagram: \_\_\_\_\_  
 Twitter: \_\_\_\_\_  
 Other: \_\_\_\_\_

Do you own any other businesses?  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Are you interested in joining a volunteer committee?

- Golf Scramble
- Quarterly Luncheons
- Business Expo
- Junior Ambassadors
- Decide Later

### Are you interested in joining Young Professionals? (ages 21-40)

- Yes
- No

### What is most important to your business?

- Networking
- Promotion
- Professional Development
- Other: \_\_\_\_\_

### How did you hear about MACC?

- Contacted by staff or volunteer
- Previously a member
- Member in another city
- Online search
- Social media
- Referred by: \_\_\_\_\_
- Other: \_\_\_\_\_

### Multiple Locations

Multiple locations require separate memberships unless otherwise specified.

### Company Logo

Please email your company logo to brdennis@millbrookchamber.org in .jpg or .png format.

# Annual Investment

## General Business

- \$150 1-3 Employees
- \$200 4-10 Employees
- \$300 11-25 Employees
- \$400 26-50 Employees
- \$550 51-100 Employees
- \$700 Over 101 Employees

## Utility Companies

*Electricity, Natural Gas, Water, Waste Disposal*

- \$400 Cooperative/Non-Profit
- \$800 Public/For Profit

## Financial Institutions

*Banks, Credit Unions*

- \$200 Under \$5,000,000
- \$400 Up to \$10,000,000
- \$800 Up to \$25,000,000
- \$1,000 Over \$25,000,000

## Non-Profits

*Churches, Civic Clubs, Government Groups, Private Associations*

\$100

## Educational Institution & Schools

*Universities, Primary & Secondary Schools, Day Cares, etc.*

\$150

## Individuals

*Individuals who are not associated with a business*

\$100

## Premium Membership Options

(Separate application required)

**A MACC Member in Focus**

Monthly spotlight in Elmore Autauga News

\$100

**B MACC Morning Brew**

Host a morning coffee at your business

\$250

Annual Investment: \_\_\_\_\_

Enrollment Fee: \_\_\_\_\_ \$20 \_\_\_\_\_

Premium Option A: \_\_\_\_\_

(Pending Application)

Premium Option B: \_\_\_\_\_

(Pending Application)

Total Paid: \_\_\_\_\_

Signature: \_\_\_\_\_

